

## Private Label Part 1 – The Funding System



With each Private Label comes with a complete business funding and pre-qualification system. You receive a website that is on your domain, branded to you, has your logo and color theme. The site pre-qualifies prospects for funding, drops them into a CRM for your tracking and comes with a complete funding fulfillment center that will handle the documentation and closings.

All you have to do is drive traffic to your Private Label and the rest is done for you. The prospects are contacted, their available funding options are discussed with them, their documents are collected, they are funded, and you get paid.

A Private Label is simple, easy, and very little work or effort on your part. It is a great additional revenue stream for your business from your existing clients, prospects, or newly generated online traffic. Even convert your leads into cash.

## Private Label Part 2 – The Success Scan



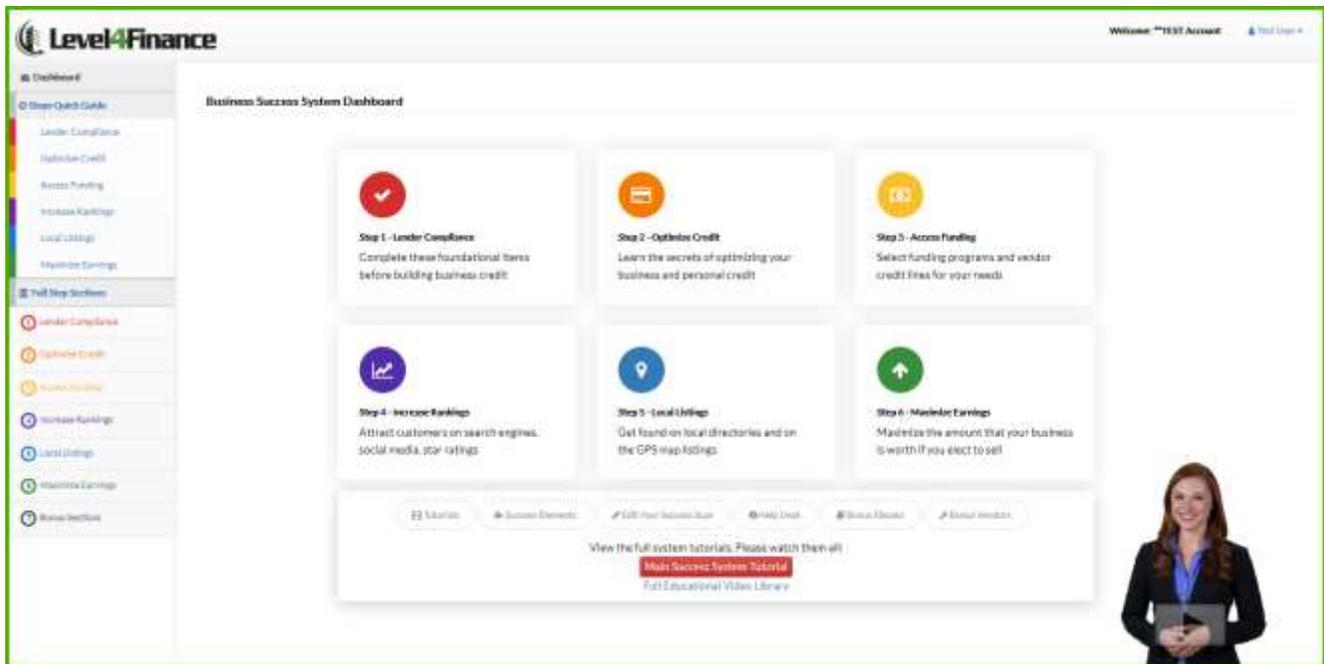
The Success Scan is a full business scan that looks at 150 data points on each business prospect. It shows your prospects where they are on each point then how to optimize each point to increase their chances of success.

The system then helps them to build strong business credit, to get their lender compliance items completed, to become bankable, know what it takes to qualify for 20 funding programs, to optimize the owner's personal credit, to increase their business digital footprint, and to maximize their owner's earnings.

The system is designed to add an additional revenue stream to your bottom line for each client that is successfully funded and then place each funded client into your success system earning you even more revenue while helping them.

Typically you will earn \$1,500 to \$4,000 on each funding and then add another \$1,000 to \$2,000 when placing a client into the Success System under a one year live coached membership. They succeed while you make money.

## Private Label Part 3 – The Success System

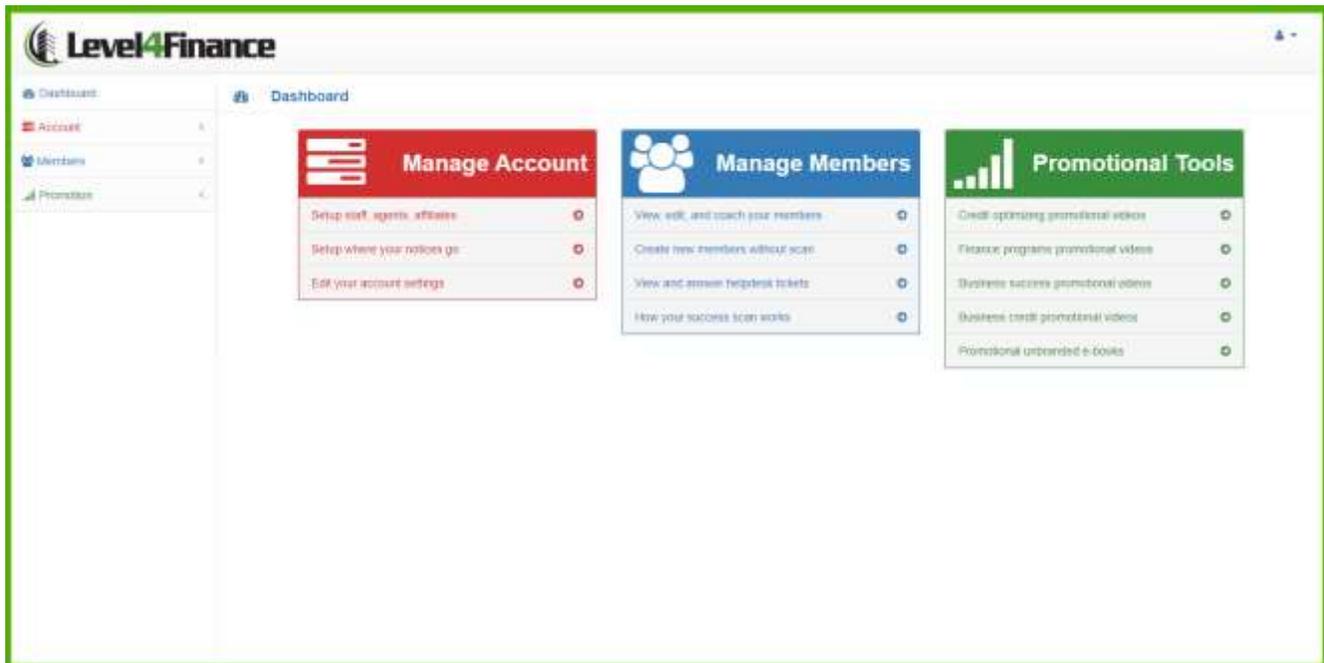


The Success System is a step-by-step platform where everything is branded to your business and is accessed by your clients from your domain name. It has a virtual coach on each page instructing your clients what to do, how to do it, and why they are doing it. It also comes with a Live Coach to aid their success.

The system has six primary steps for; completing lender compliance (items lenders consider as a high risk of default), optimizing credit (business and personal), accessing funding (lenders and vendors), increasing rankings (social media, SEO, back links, star ratings), local listings (over 40 local directories their business should be on), and maximizing the owner's earnings which covers Seller's Discretionary Earnings (SDE) to create their very best valuation.

To date the system has had more than 750,000 small businesses go through it making it is battle tested and ready to serve your clients. Each step in the system is designed to make you revenue with the least possible effort from you.

## Private Label Part 4 – Admin & More Revenue



With your private label you are able to see everything your clients have done and all their collected data. You can see their business credit status, their lender compliance, their available funding programs, the vendors they have selected, and everything about their current digital footprint.

There is yet another revenue stream for you. Inside the System Success are many vendors who provide critical services to complete lender compliance. We provide you with a list of affiliate programs for those vendors so that you will earn revenue from vendors your clients use inside your private label.

Imagine the referrals you will get from helping your clients easily access the capital they need to grow and having a complete step-by-step instructional system to help them succeed. And while helping them you make money on every step towards success that they take. The very best of win-win.